

## Newsletter Advertising Agreement

This is an advertising agreement between BIWC, Berlin International Women's Club and (name of advertiser)

\_\_\_\_\_, who would like to place the attached advertisement for publication in the BIWC newsletter.

### Advertising Conditions – Please read carefully

- 1) BIWC retains the right to reject advertisements deemed unsuitable for publication.
- 2) Advance payment is required before publication of any advertisement. BIWC retains the right to withdraw an advertisement immediately for overdue accounts.
- 3) Deadline for artwork 9<sup>th</sup> of month. Artwork should be sent as high-resolution .jpg file. No other format will be accepted. Email to: [advertising@biwc.de](mailto:advertising@biwc.de)  
We can only accept print ready advertisements. BIWC will not make any adaptations to submitted text.
- 4) Contact us via email [advertising@biwc.de](mailto:advertising@biwc.de)

### Format and Prices per issue (please mark choice)

Format	Size width x height	Price b/w	Size Chosen	Price colour inside cover	Size Chosen
¼ page	55 x 85 mm	€25,00	_____	_____	_____
½ page	120 x 85 mm	€45,00	_____	€65,00	_____
Whole page	Din A5	€88,00	_____	€120,00	_____
Back cover pg	<b>Din A5 color</b>	Check	availability	<b>€125.00</b>	
½ pg back cover	120 x 85 mm	Check	availability	<b>€70</b>	
Inserts	A5 or A4	€150,00	_____		

### Frequency of the Advertisement

We (I) would like the advertisement to appear in \_\_\_\_\_ issue(s), starting \_\_\_\_\_ monthly / bimonthly (circle either **monthly** or **bi monthly**)

Please note that in a calendar year, the BIWC newsletter appears only 10 times. We have 2 double issues per year, i.e. July/August and December/January.

### Discounts for long term advertisers

Non-members:	5 issues:	10%	10 issues:	20%
BIWC members:	all issues:	25%		

### Billing Address

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Tel: \_\_\_\_\_

Fax: \_\_\_\_\_

Email: \_\_\_\_\_

The above conditions have been read and accepted by us (me):

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Berlin International Women's Club, Marienstraße 20, 10117 Berlin. Tel: 030 2848 2450 [www.biwc.de](http://www.biwc.de)  
Please fax this agreement to 030 96 51 36 24