

Newsletter Advertising Agreement

This is an advertising agreement between BIWC, Berlin International Women's Club and (name of advertiser)

_____, who would like to place the attached advertisement for publication in the BIWC newsletter.

Advertising Conditions – Please read carefully

- 1) BIWC retains the right to reject advertisements deemed unsuitable for publication.
- 2) Advance payment is required before publication of any advertisement. BIWC retains the right to withdraw an advertisement immediately for overdue accounts.
- 3) Deadline for artwork 9th of month. Artwork should be sent as hardcopy, or high-resolution (300 dpi) .jpg/pdf file. No Word.doc via email please – formats change! Email to: advertising@biwc.de
- 4) We can only accept print ready advertisements according to the chosen size surrounded by a frame. BIWC is unable to make any adaptations to submitted text.
- 5) Other sizes maybe accepted. Contact us via email advertising@biwc.de

Format and Prices per issue (please mark choice)

Format	Size width x height	Price b/w	Size Chosen	Price colour inside cover	Size Chosen
¼ page	55 x 85 mm	€25,00	_____	_____	_____
½ page	120 x 85 mm	€45,00	_____	€65,00	_____
Whole page	Din A5	€88,00	_____	€120,00	_____
Back cover pg	Din A5 color	Check	availability	€125.00	
½ pg back cover	120 x 85 mm	Check	availability	€70	
Inserts	A5 or A4	€150,00	_____		

Frequency of the Advertisement

We (I) would like the advertisement to appear in _____ issue(s), starting _____ monthly / bimonthly (circle either **monthly** or **bi monthly**)

Please note that in a calendar year, the BIWC newsletter appears only 10 times. We have 2 double issues per year, i.e. July/August and December/January.

Discounts for long term advertisers

Non-members:	5 issues: 10%	10 issues: 20%
BIWC members:	all issues: 25%	

Billing Address

Name: _____
Address: _____
Tel: _____ **Fax:** _____
Email: _____

The above conditions have been read and accepted by us (me):

Signature: _____ Date: _____

Berlin International Women's Club, Marienstraße 20, 10117 Berlin. Tel: 030 2848 2450 www.biwc.de
 Please fax this agreement to 030 96 51 36 24